5 FIVE CRM

FIVE CRM provide market-leading business solutions dedicated to helping customers thrive and grow.

Vitality Health·Life

silah

cornmarket insurance services

VIVA

Insure Your Health

HEG

Jellyfish

SUPER RAD DIGITAL MARKETING

1 2 3 Reg

ifa

FP

Johnson Controls

pursuit

ONE RADAR

At FIVE CRM our vision is to build the best products, provide exceptional service, and inspire our customers. Our business concept supports this vision by offering a suite of well-designed, customisable sales & marketing solutions.

Trust and Integrity

We believe in doing things right, and giving our customers what they expect from us, outstanding solutions and service.

Transparency

We are always open and honest in everything we do. There's no hidden surprises with us, what you see is what you get.

Simplicity

We make all of our software with our customers in mind – you don't need to be tech savvy to use our solutions.

Solutions for your business

With flexibility at our core, we offer a suite of solutions to meet every requirement:

DIGITALPRO CRM

Grow your business with the complete sales & marketing solution

CALLPRO CRM

Reinvent how you connect through market-leading calling technology

MANAGEPRO CRM

Win and retain customers by successfully managing relationships

EMAILPRO CRM

Create outstanding emails and engage like never before

AUTOMATIONPRO CRM

Boost efficiency by automating core marketing activities

Ensuring your success

We push the boundaries to make sure our customers are always one-step ahead of their competition...

Here's how we do it:
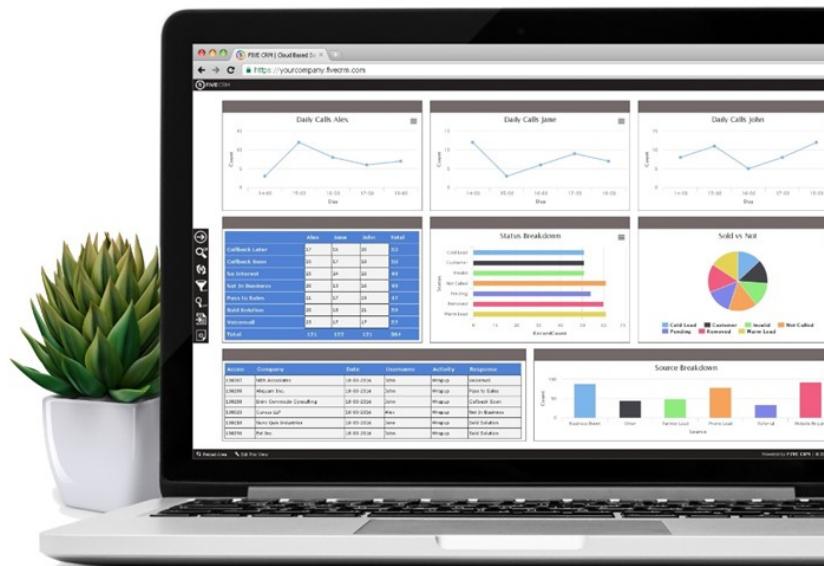
🔍 Scope

Discuss possibilities, what needs to be achieved and current set-up.

👥 Review

Let us establish a plan and review it with your input.

✏️ Design

We'll then begin bringing everything together and create your solution.

🧩 Implementation

Time to get you started with your solution, either on-site or remotely.

✔️ Sign-off

We'll review the project, ensure it's met all the objectives initially set and discuss next steps and training opportunities.

Continuous Development

Our developers work hard to ensure our intuitive solutions our easy to use, regardless of your technical expertise...

Here's how we do it:
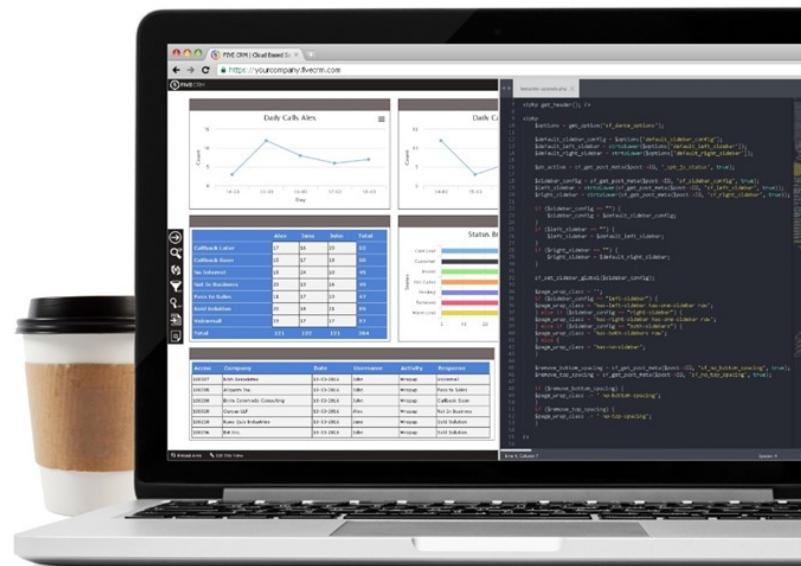
Innovation

Our solutions are always progressing to ensure our customers stay ahead of their competition and we stay ahead of ours.

R&D investment

We believe in creating solutions that are built to last and work for you, and that's why we invest heavily in R&D to realize that vision.

We care about how we work

We do things the right way and don't take short-cuts. Our team of developers make decisions with our customers in mind.

Here for you

Support

Complimentary support comes as standard for all FIVE CRM customers. We value your business and want to ensure everything is working as intended for you. We understand things don't always go to plan and that you may have a question outside of these hours and that's why we have a technical support team available to deal with requests from 8:30am until 10pm (GMT). Our support team are on-hand to help with general queries and troubleshooting issues.

If you require additional work such as system modifications or project builds then our consultancy team are available to discuss specific requirement, from advanced reports to customising the solution for you.

Security

Our customers demand the highest levels of data security, and that is one of the reasons our customers choose FIVE CRM.

Here at FIVE CRM we are committed to providing best-in-class sales and marketing solutions and with that comes outstanding security measures. It's our commitment to adhere to the latest security practices to ensure the confidentiality and integrity of your data at all times.
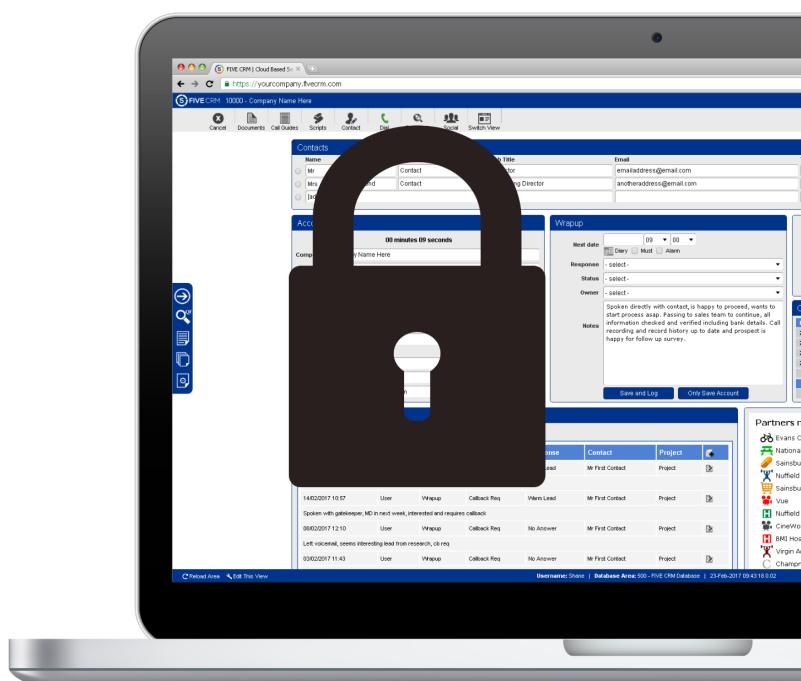
Customer Success

Clustered servers ensured the speed and integrity of the service expected

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Failover servers to ensure customers remain on line even during outages

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Multiple databases with the ability to customize to your specific needs

Challenge

Great Guns Marketing had worked with two other CRM providers before implementing FIVE CRM, which unfortunately experienced significant performance issues that Great Guns Marketing could no longer tolerate. Great Guns Marketing were looking for a business tool that incorporated multiple functionality, from sales tracking to marketing automation.

Other challenges they faced included:

- Slow running CRM which couldn't handle complex reporting.

- Limited ability to change/customise the way data was displayed and could be manipulated.

- Inability to link marketing activity to accounts within the CRM.

Increase In Productivity

Since implementing FIVE CRM Great Guns Marketing has seen a significant increase in productivity, as well as an increase in lead generation and appointment setting.

Reliability

FIVE CRM's unique cloud-based solution was the perfect fit to meet the needs of Great Guns Marketing. All of the FIVE CRM solutions are cloud-based ensuring Great Guns Marketing will always be working on the most up to date version which rectifies the previous problem of working with antiquated software. FIVE CRM has clustered servers which ensures the speed and integrity of the service and in the unlikely event of servers failing, FIVE CRM has failover servers to ensure customers remain online.

Customizable CRM

The multiple databases that are available within FIVE CRM* along with the ability to self-customise each database area and screen layout was a big help for Great Guns Marketing, as it meant they could frequently review and change their setup. Great Guns Marketing manage around 100 active client projects at any given time, therefore, it is imperative that they maintain clean and accurate records and manage the campaigns and large amount of prospect data they have effectively.

Increase In Leads

With FIVE CRM, not only can each area be customised to each project, but each user profile can be customised so that the user

only sees the screens and information that is relevant to them. The flexibility and customisation offered by FIVE CRM has led to a significant increases in lead generation and appointments as the agents are given greater scope within the application.

Email Marketing

The in-built email marketing within FIVE CRM proved to be cost saving as it removed the need to purchase additional software solutions. Emails can be sent out from directly within the system and depending upon the action taken by the recipient can be re-prioritised for the users. Each email can also be customised not only to adhere to a particular client's brand to ensure brand integrity but also for the specific recipient of the email.

Liz Jackson MBE
Managing Director at Great Guns Marketing

*solution specific

Integrations and Partnerships

FIVE CRM integrates with a range of powerful communication services to remove the need to work outside of your FIVE CRM solution for sales & marketing activities.

RingCentral	Google Mail	Google Apps
LinkedIn	Mandrill	Microsoft Outlook
CloudCall	Salesforce	QuickBooks
Sendgrid	Twitter	Xero

Happy Customers

"Great software, very supportive team"

Ryan Thackaberry

"An effective system, can run reports for almost any stat, makes presenting to clients easy!"

Jack Kennedy

"I've had a great experience with FIVE CRM - they took time to understand our business and customize the system to fit our exact business needs"

"Amazing easy-to-use CRM System!"

Petra Smit

"We are a telemarketing company and have been using FIVE CRM for around six months. We find it easy to use and it works well. The added extra's like lead scoring and email marketing are great."

"Great tool for any business!"

Antonia Lennon

"We have been using FIVE CRM for quite some time and watched it develop. It is a very easy to use system which means it does not take much time to train new people on it."

"Best CRM I have found"

At FIVE CRM, making things simpler is our passion. We believe software should be simple, hassle-free and easy-to-use and that's why we develop all of our products with our customers in mind. We create outstanding software to solve business problems, whether that's trying to make sense of your data or automating key customer touch points. FIVE CRM provides market-leading software solutions dedicated to helping customers thrive and grow. We're devoted to being a key part of your success.

Contact us today to begin your free trial.